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Mainframe Modernization Survey Report 2025

Industry focus: High-Tech

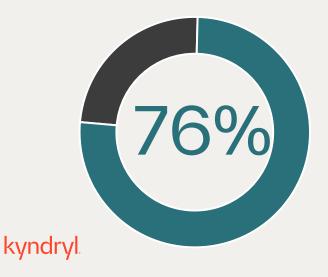


How High-Tech companies are approaching mainframe modernization in 2025

Modernizing IT environments has never been more challenging – or more urgent.

In 2025, Kyndryl commissioned Coleman Parkes Research to undertake the third annual global survey of 500 senior leaders at enterprises that make use of mainframes. The research found that while the mainframe continues to offer businesses a reliable, secure, and high-performance platform for their core operations, enterprises are dynamically adapting mainframe modernization strategies in response to changing market opportunities.

The evolving capabilities of the mainframe allow it to remain central to IT strategies. Organizations continue to accelerate and steer their evolution, opening up a wealth of new possibilities.

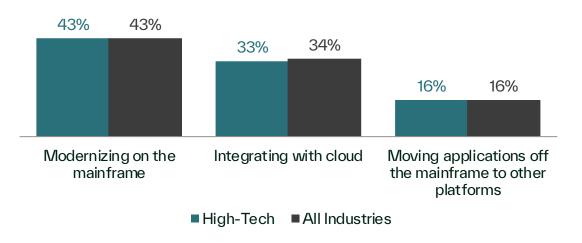


of High-Tech businesses reported that their mainframe modernization strategy shifted in the last 12 months (vs 80% of all industries)

FINDING 1

Businesses are embracing a surprisingly nimble approach to their modernization strategy

HOW STRATEGIES HAVE CHANGED



ANNUAL EXPECTED SAVINGS FROM MODERNIZATION PROJECTS (HIGH-TECH ONLY)

\$28.0 million

Modernizing on the mainframe

\$29.5 million

Integrating with cloud

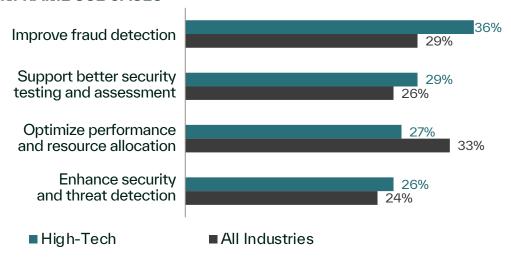
\$32.4 million

Moving applications off the mainframe to other platforms

FINDING 2

Deployment of AI and generative AI on the mainframe starts to pay off

TOP AI MAINFRAME USE CASES



\$59 million

Estimated revenue projected over the next three years from Al/gen Al initiatives (vs. \$44 million for all industries)

\$32 million

Projected savings (labor, operational, business) over the next three years from Al/gen Al initiatives (vs. \$29 million for all industries)

FINDING 3

The majority of businesses are increasing usage of the mainframe, despite respondents reporting a decline in the platform's importance to overall strategy

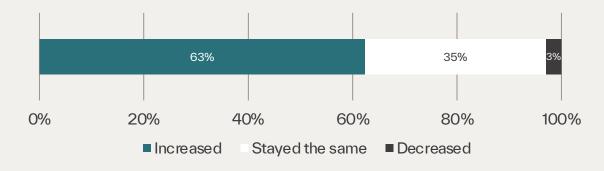
81%

of High-Tech organizations say mainframe is very or extremely important to their strategy and operations (vs 78% across all industries)

WHY HIGH-TECH BUSINESSES ARE KEEPING WORKLOADS ON THE MAINFRAME

- 1. Business criticality of the data (40%)
- 2. Information security concerns (38%)
- 3. Availability is better on the mainframe (38%)
- 4. Privacy and data protection concerns (29%)

MAINFRAME USE: LAST 12 MONTHS (HIGH-TECH ONLY)





FINDING 4

Mainframe modernization requires a multi-skilled organization

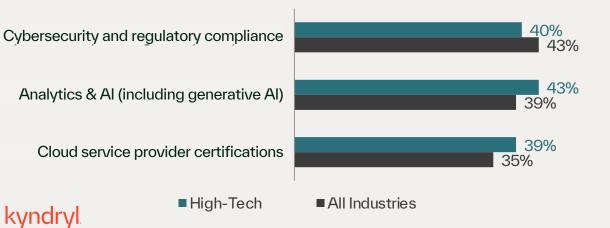
66%

of High-Tech organizations **struggle to find skilled talent** for mainframe modernization projects (vs. 70% across all industries)

TOP CHALLENGES IN MAINTAINING A SKILLED WORKFORCE



MAIN SKILLS DEVELOPMENT INVESTMENTS



FINDING 5

Regulatory compliance requirements have an outsized influence on modernization plans and strategies, while security remains a top concern

91%

of High-Tech organizations say regulatory compliance is influencing their organizations' decision-making regarding mainframe mod (vs. 94% of All Industries)

#1

High-Tech organizations say security is the #1 key area their organizations factor into their decision-making when developing a mainframe modernization strategy

HOW REGULATORY COMPLIANCE REQUIREMENTS INFLUENCE DECISION-MAKING

- 1. Increasing collaboration between IT, security, and compliance teams (51%)
- 2. **Driving investment** in robust security and resiliency measures (34%)
- 3. Increasing the need for stronger data protection protocols (25%)
- **4. Re-prioritizing budget** to support regulatory compliance (25%)
- **5. Shaping technology** selection criteria of 3rd parties (25%)

For more information on Kyndryl's work with High-Tech businesses, visit:

https://www.kyndryl.com/us/en/industries/communicationand-media



To read Kyndryl's 2025 Mainframe Modernization Survey Report, scan the QR code

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