



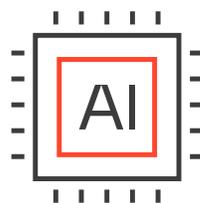
Real-world outcomes for personalized healthcare with responsible AI



A new era of better-connected, hyper-personalized care

In healthcare, technology should never replace empathy; it should restore it. The Kyndryl paper, “Personalizing healthcare in the age of AI: A guide for real-world impact,” explores how AI can strengthen the human connection in healthcare, reassuring patients, empowering practitioners, and guiding decision-makers.

In this strategic guide, leaders responsible for the adoption of AI-driven, personalized healthcare will find best-practice frameworks, proven strategies, and innovative examples for responsibly scaling AI in healthcare.



“In the U.S. alone, analysts estimate AI could unlock \$2.3 trillion to \$4.6 trillion in annual value for healthcare . . . through improving workflows and outcomes and optimizing supply chains and drug management.”¹

What you'll learn about AI for healthcare

"Personalizing healthcare in the age of AI: A guide for real-world impact," provides leaders with industry-informed strategies to build adaptive systems, make careful investments, and help to ensure proper governance and oversight. This supports delivery of meaningful outcomes for healthcare companies and their employees and patients:

- 01. Workforce empowerment:** Reducing burnout, upskilling staff, and focusing more on patients
- 02. Personalized, proactive care:** Tailoring treatments with AI
- 03. AI-native foundation:** Adopting integrated, enterprise-wide AI
- 04. Agentic AI:** Improving workflow efficiency and supporting clinicians
- 05. Operational agility:** Creating adaptable, efficient systems
- 06. Trust and transparency:** Ensuring ethical oversight and clear data use

Next steps

Sign up to be the first to know when the complimentary guide, "Personalizing healthcare in the age of AI: A guide for real-world impact," is available for download.

[Sign up now →](#)

Questions? Let's talk. [Connect with us](#) to speak to a Kyndryl expert in AI for healthcare, or visit us at kyndryl.com.



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Source:

1. "How AI Could Stop Surging Healthcare Costs," Morgan Stanley, Sept. 2025.