



# Achieve business goals with Kyndryl Consult's Strategy and Transformation capabilities

## Highlights:

- Mission-critical success based on our decades of experience
- Pragmatic transformation with a focus on innovation
- Accelerated business outcomes through Kyndryl's expert capabilities

The digitalization of business is driving adoption of cloud-native, scalable, flexible digital platforms that combine hybrid multicloud, AI, and data capabilities. However, organizations need guidance to overcome digitalization challenges such as:

Growing complexity can slow transformation and create risk

Rapid technological change can lead to an outdated architectural vision that no longer enables business outcomes

Market forces, security threats, globalization, mergers and acquisitions, data privacy, regulatory shifts, and increasingly high customer experience expectations





Strategy and Transformation services from **Kyndryl Consult** provide customers with an implementable enterprise IT transformation roadmap in as little as 12 to 16 weeks. Our customers can clearly define digital transformation acceleration outcomes through our focus offerings:

- Digital Strategy and Operating Models
- Service Integration and Management
- Transformation Program Management and Change
- Digital Design Authority

## **Mission-critical success based on our decades of experience**

The pace of business digitalization in the post-pandemic era is driving a three-fold increase in IT spending for new technology environments over the next few years.<sup>1</sup> However, researchers predict that most organizations will struggle to achieve the gains in IT operational efficiency they need to stay competitive.<sup>1</sup> Kyndryl Consult's Strategy and Transformation capabilities can help alleviate these struggles.

This service offering combines Kyndryl's extensive consulting proficiency with the ability to integrate emerging technologies across hybrid environments, leveraging our strong hyperscaler alliances. Customers benefit from advanced security capabilities and our decades of experience and patterns of success. We understand what "mission-critical" means because it is ingrained in our company culture. We have decades of experience helping businesses transform—75% of Fortune 500 companies rely on Kyndryl to plan, build, and run their most important systems.<sup>2</sup> Our unique breadth of expertise across IT processes, strategy, and operations enables us to provide deep insights and the ability to integrate and scale solutions quickly.

## **Pragmatic transformation with a focus on innovation**

We help customers pursue continuous modernization by helping them break complex problems into achievable projects. Through Kyndryl Vital, we help customers innovate, we promote a collaborative, co-creation environment for developing digital solutions. Our open integration platform, Kyndryl Bridge, helps us capture actionable insights to drive data-driven decision making.

Kyndryl Consult's Strategy and Transformation capabilities are supported by powerful pre-integrated offerings across services that cover all a range of digital transformation needs—strategy, architecture, migration, modernization, and management. Our building-block approach to IT modernization, regardless of starting point, enables us to help customers develop sustained solutions that are both innovative and pragmatic.

## **Accelerated business outcomes through Kyndryl's expert capabilities**

Technology leaders consider business outcome-focused consulting capabilities to be the most important attribute of IT project-based services.<sup>3</sup> Kyndryl Consult's Strategy and Transformation capabilities include helping our customers develop an outcomes-based transformation roadmap. Our unique framework of assessments, roadmapping tools, and modules help evaluate current status and implement what's needed to achieve customers' business outcomes.

With a roadmap in place, our customers can execute faster by leveraging the extensive skills and resources across Kyndryl and our broad partner ecosystem. Our services help accelerate digital transformation by aligning business outcomes with the technology that drives them. We also help deploy automation to improve decision-making and reduce time to value.



## Conclusion

Re-envision digital transformation strategy by co-creating with Kyndryl Consult's Strategy and Transformation capabilities. With world-class industry and technology expertise backed by decades of experience with the world's most complex systems, we help customers unlock maximum value across technology, data, and operations to accelerate their unique digital transformation and modernization journey. Leverage intelligent automation, advanced analytics, modern technologies, and new ways of working to drive increased agility and better end-user experiences.

## Why Kyndryl?

Kyndryl has deep expertise in designing, running, and managing the most modern, efficient, and reliable technology infrastructure that the world depends on every day. We are deeply committed to advancing the critical infrastructure that powers human progress. We're building on our foundation of excellence by creating systems in new ways: bringing in the right partners, investing in our business, and working side by side with our customers to unlock potential.

## Connect With Us

Talk to a [Kyndryl expert](#) to see how Kyndryl Consult can help with your digital transformation or visit us at [kyndryl.com](https://kyndryl.com)



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1 *IDC Futurescape: Worldwide CIO Agenda 2022 Predictions*, IDC, October 2021.

2 *How Kyndryl Consult Helps Customers with Digital Transformation*, Kyndryl, October 2022.

3 *IDC Market Analysis Perspective: Worldwide and U.S. IT Consulting and Systems Integration Services*, IDC, September 2021.